



*Race Season 2011
Sponsors Information
Pack*



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The Car - Vy GTS Coupe 5.7 It C4B Calloway Engine



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The Owner/Driver – Gus Barbara

- Gus started racing in 2003 at state level in a Holden 5 lt VK Commodore. He races in the production car 3E rules category as part of the NSW Production Touring Cars Club.
- Over the years he has become the man to beat in his class. With each season seeing him become more competitive than in the last. In 2010 he finished 1st in class and in State overall.
- Gus's passion for his motor sports extends beyond his status as a successful owner/driver.

The Latest Car - Vy GTS Coupe 5.7 lt C4B Calloway Engine

- 1st car of its kind to race at the state level of production touring.
- This vehicle uniqueness has and will continue to attract media commentary preference.
- It is an attractive orange and gunmetal grey in colour.
- This vehicle is well engineered, which will continue to see it finish on the podium in its class, at all race levels.

The Club - NSW Production Touring Cars

- This club was formed in the mid 1970's and has seen many different cars race within it. The main makes have included HSV, Ford, WRX, Evo, and BMW , but there are many more.
- Today, the HSV cars dominate as the make and vehicle of choice with many competitors starting their careers in HSV Club sprinting.

The Calendar for 2011

- 12 Hour Bathurst Improved Production Category Race.
- 6 State Rounds as part of the NSW Production Touring Cars racing championship.
- Exposure at corporate days and other "one-off" charity events.
- Extensive television coverage by the "Speed" channel, across the full 2011 racing calendar. The "Speed" channel is part of the Fox Sports motor racing coverage



The **gb racing** team is supported by an up-to date web presence at www.gbracing.com.au



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News

Calendar

Results

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Sponsorships for the 2011 race
Season still available



2011 sponsorship packages

Our sponsorship packages have been set to provide you with maximum flexibility to fit in with your investment strategy.

All packages include the following features during the full 2011 season state racing calendar:

Vehicle exposure at the Bathurst 12 hour improved production car race in 2011.	Television exposure through Fox Sports Speed channel coverage of the 6 state rounds.
Your supplied brochures and promotional material available at the gb racing pit garage at all race meetings.	Sponsors logo and links from gbracing.com.au
Opportunity to advertise in the gb racing virtual market place.	A Complimentary A4 size photo with you sitting in the GTS Coupe (minimum level 2 and above package).
Hot laps available on organised corporate days.	

There are 5 sponsorship levels available. Details of these are available on request using the contact information on the next page.

Would you like to see your name and/or logo on the GTS Coupe?

Well you can, simply contact Gus Barbara for further information.



Gus can be contacted via any of the following:

email: gus@gbracing.com.au

mobile: 0418 211 913

web: www.gbracing.com.au

fax: (02) 9876 6135